



Why Sponsor One World Roller Derby, SPC?

WHAT IS ROLLER DERBY?

Roller derby is a contact sport played by two teams of five members' roller skating in the same direction around a track. Game play consists of a series of short matchups ("jams") in which both teams designate a scoring player (the "jammer") who scores points by lapping members of the opposing team. The teams attempt to assist their own jammer while hindering the opposing jammer — in effect, playing both offense and defense simultaneously. Roller derby is played by more than 1,280 amateur leagues worldwide.

While the sport has its origins in the banked-track roller skating marathons of the 1930s, Leo Seltzer is credited with the basic evolution of the sport to its initial competitive form. Professional roller derby quickly became popular; in 1940 more than 5 million spectators watched in about 50 US cities. In the ensuing decades, however, it predominantly became a form of sports entertainment where the theatrical elements overshadowed the athleticism. This gratuitous showmanship largely ended with the sport's contemporary grassroots revival in the first decade of the 21st century. Although some sports entertainment qualities such as player pseudonyms and colorful uniforms were retained, scripted bouts with predetermined winners were abandoned.

Modern roller derby is an international sport dominated by all-female amateur teams, in addition to a growing number of male, co-ed, and junior roller derby teams, and is as a roller sport under consideration for the 2020 Olympics. Most modern leagues share a strong "do it yourself" (DIY) ethic which uniquely combines athleticism and elements from punk, camp, and third-wave feminist aesthetics. OneWorld Roller Derby is on a mission to mainstream the sport.

ROLLER DERBY DEMOGRAPHICS!

Roller Derby is an explosive sport growing at a rate of **61** leagues forming **weekly** across the globe. The fan base is broad with a wide variety of age groups attending events. Roller Derby fans have spending power. A third (33%) of Roller derby fans, has a household income of at least \$75,000 per year. 98% percent of all fans agree that roller derby games and events provide good entertainment value for their money. 82% percent of all fans know the businesses that support their local roller derby league, and 95% hold a favorable opinion of these businesses. 75% percent have patronized businesses that sponsor their local league. Roller Derby games and events are very often played to standing room only crowds.

WHY SPONSOR OWRD BESIDES PUBLICITY?

Our goal is to teach the necessary skills to anyone who wishes to learn the sport of roller derby. We'd like all members of the community to have another venue for exercise, increased self-esteem, social outlets and increased fitness levels. Our leagues are open to women, men, coed and junior skaters of every skill level, and our beginning practices aren't full contact; instead the focus is on core strength, agility and skill building.. Once skaters achieve appropriate skill levels, they are allowed to attend our advanced practices and then find the opportunity to skate on a team at public events.

We don't believe that roller derby should be limited to women or flat track only. Our affiliate association is USARS (USA Roller Sports) for banked track and we fully support their efforts to mainstream the sport and Olympic Committee. Your contribution will help revolutionize this fast growing sport to mainstream, with OneWorld Greater Seattle at the helm of this movement in the United States and Internationally .

OneWorld Roller Derby Now has leagues across the entire nation who are utilizing our branding, logo and resources; following our footsteps by bringing roller derby to cities, colleges and recreational facilities.



One World Roller Derby SPC

Contact us at Sponsorship@oneworldrollerderby.com

Learn more about us at www.oneworldrollerderby.com

<p style="text-align: center;">Cosmos \$2000 <i>Cash Sponsorship</i></p>	<ul style="list-style-type: none"> • Featured on the OWRD home & sponsor page with logo & link • Full page in programs for every game & event of the season • Company Logo on all posters, flyers, etc. • 8 VIP season tickets (transferable) • Banners at each game & event (provided by sponsor) • Company table at each game/event (to be staffed by your company) • \$150 OWRD Merchandise • Recognition & announcements throughout each game & event
<p style="text-align: center;">Universe \$1000 <i>Cash Sponsorship</i></p>	<ul style="list-style-type: none"> • Featured on the OWRD home & sponsor page with logo & link • 1/2 page in programs for every game & event of the season • Company Logo on all posters, flyers, etc. • 6 VIP season tickets (transferable) • Banners at each game & event (provided by sponsor) • Company table at each game/event (to be staffed by your company) • \$100 OWRD Merchandise • Recognition & announcements throughout each game & event
<p style="text-align: center;">Global \$500 <i>Cash Sponsorship</i></p>	<ul style="list-style-type: none"> • Featured on OWRD sponsors page with logo & link • 1/4 page in programs for every game & event of the season • Company Logo on all posters, flyers, etc. • 4 VIP season tickets (transferable) • Banners at each game & event (provided by sponsor) • \$75 OWRD Merchandise • Recognition & announcements start, halftime & end of games
<p style="text-align: center;">Continent \$250 <i>Cash Sponsorship</i></p>	<ul style="list-style-type: none"> • Featured on the OWRD sponsors page with logo & link • 1/8 page in programs for every game & event of the season • Company Logo on all posters, flyers, etc. • 2 VIP season tickets (transferable) • Two OWRD T-Shirts • Recognition & announcements start & end of games
<p style="text-align: center;">USA ROLLER SPORTS Region 1 QUALIFIERS Tournament Program Advertisement Aug 31-Sept 1st <i>OWRD is hosting 5 states for this event: Cash Sponsorship</i></p>	<ul style="list-style-type: none"> • \$50 Text Only Ad: + 1 weekend pass (free for vendors at event or upgrade@ 25% discount) • \$150 One Quarter Page Ad: Banner Space, Table Space, 1 weekend pass • \$250 Half Page Ad: 1 weekend pass, OWRD T-Shirt & Banner / Table space 2 announcer mentions at a game/event during regionals • \$350 Full Page Ad: Your logo, link on Website, Banner / Table space, 2 weekend passes, OWRD T-Shirt recognition at Regional tournament. • \$500 Inside Back Cover: Your logo & link on website, Banner/table space, 2 weekend passes, OWRD T shirt, 2 announcer mentions each game. • \$650 Back Cover: Your logo & link on website, Banner / table space, 2 weekend passes, OWRD T shirt, 2 announcer mentions each game. <p>Ad Specifications: Preferred File Format is press quality Adobe Acrobat PDF. Placed images should be 300 dpi. When converting a file to PDF format, all fonts must be embedded. High resolution (300 dpi at 100%) TIFF and JPEG files and Adobe Illustrators IEPS files also accepted. Email file to media@oneworldrollerderby.com submit by: August 1st</p>